



**JEFF PUTT**

**Director, Windows Client Business Group,  
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Jeff Putt is the Windows Client Business group Director at Microsoft Australia, responsible for the Windows Client platform product marketing, including the upcoming launch of Windows Vista.

Jeff joined Microsoft in April 2005. Directly prior to joining, Jeff was the VoIP strategy manager for AAPT. In this role Jeff was responsible for strategy, product development and implementation of VoIP initiatives for the business and government market.

Jeff began his career in 1989 with NCR in New Zealand as a sales and marketing professional, moving up through the organisation to lead the New Zealand Telecom account. While in New Zealand, Jeff also held the role of national marketing manager for Advantage Corp and was responsible for marketing the dominant EFTPOS platform in New Zealand.

In 1996 Jeff moved to Australia to take up the position of marketing manager, Business Services, for AccessOne – one of the original ISPs in Australia, which was then owned by Solutions6. When AccessOne was acquired by OzEmail Jeff transitioned to take up the role of national product manager for VPN and security products with OzEmail.

Jeff has more than 15 years experience in the Telco and IT industry and has worked with other leading vendors before joining Microsoft Australia.